Employer Recruiting Guide
2017-2018
Consistently a top 20 university as ranked by *U.S. News and World Reports*, employers source candidates for a vast array of positions citing critical thinking skills, ability to communicate effectively, and problem solving capabilities as top reasons to recruit Emory students. We welcome you to visit campus and to learn first-hand what separates Emory students from the rest.

The Emory Career Center primarily serves employers who are interested in hiring undergraduate students and alumni in the **College of Arts and Sciences** and the **Goizueta Business School** for full-time, internship and part-time positions. We also host job postings for Laney Graduate School Students and the Candler School of Theology.

The following Emory schools maintain separate career services for their students:

- Goizueta Business School (Masters/MBA)
- Nell Hodgson School of Nursing
- Rollins School of Public Health
- School of Law
- School of Medicine
The Career Center is located on the 2nd floor of the B. Jones Building. Visitor parking is available next door in the Oxford Road Building Parking Deck which hosts Starbucks, Barnes & Noble & the Emory Admissions Office.

Address: 200 Dowman Drive, Atlanta, Georgia 30322

Nearby Restaurants

1401 Oxford Rd NE, Atlanta, GA 30307
1403 Oxford Rd NE, Atlanta, GA 30307
1385 Oxford Rd NE, Atlanta, GA 30307
Emory By the Numbers

Total Enrollment: 14,913
Undergraduate: 7,591
Graduate: 7,103

Admissions Statistics for the Class of 2020
- 25.2% admitted
- SAT (25th-75th percentile) 2030-2270
- ACT (25th-75th percentile) 31-34
- Average high school GPA: 3.71-3.97

Most Popular Majors

1. Business
2. Biology
3. Neuroscience & Behavioral Biology
4. Psychology
5. Economics
6. Political Science
7. Human Health
8. Chemistry
9. International Studies
10. Anthropology & Human Biology
On-Campus Interviews
92 unique employers
8 interview rooms
1,981 student interviews

Handshake
7,515 employers registered
12,452 jobs posted
81,026 applications submitted

Info Sessions
81 unique employers hosted
134 total employer events

Career Fairs
850 students participated in the Fall 2016 Career Fair
580 students participated in the Spring 2017 Career Fair

Data Collected:
Aug 1, 2016-April 30, 2017

- US News & World Report rank Emory #20 among national universities in 2017
- 1 in 3 undergraduates participate in study abroad
Emory Majors

Emory College of Arts and Sciences offers students the rare opportunity to experience the sense of community and faculty engagement of a liberal arts college – with the full resources and opportunities of an urban research university. Our students explore widely and dive deeply into our research enterprise with outstanding faculty. When they graduate, our students are ready to shape the world.

African American Studies  Computer Science  Interdisciplinary Studies  Optometry (pre-professional)  Spanish and Portuguese
African Studies  Dance and Movement Studies  International Studies  Pharmacy (pre-professional)  Theater Studies
American Studies  Dentistry  Italian Studies  Philosophy  Theology (pre-professional)
Ancient Mediterranean Studies  East Asian Studies  Japanese  Physics  Veterinary Medicine (pre-professional)
Anthropology  Economics  Jewish Studies  Physics for Life Sciences  Visual Arts
Anthropology & Human Biology  Engineering (Dual Degree with Georgia Tech)  Latin  Physics and Astronomy  Women’s, Gender and Sexuality Studies
Applied Mathematics  Engineering Sciences  Latin American and Caribbean Studies  Playwriting
Arabic  English  Law (pre-professional)  Podiatry (pre-professional)
Art History  English and Creative Writing  Linguistics  Political Science
Biology  Environmental Studies  Lusophone Studies  Psychology
Biophysics  Film Studies  Mathematics  Quantitative Science
Chemistry  French  Media Studies  Religion
Chinese  German Studies  Medicine (pre-professional)  Russian
Classical Civilization  Greek  Middle Eastern and South Asian Studies  Russian and East European Studies
Classics  History  Music  Sociology
Comparative Literature  Human Health  Neuroscience and Behavioral Studies  Spanish

Through a curriculum infusing principled leadership, experiential learning, international travel, and a diverse business perspective at every turn -- our world-class programs produce dynamic students ready to lead from the get-go. You won’t waste time getting them up to speed -- they’ve already learned by doing on the way to their degree.

**Primary Depths**
- Accounting
- Finance
- Information Systems & Operations Management
- Marketing
- Strategy & Management Consulting

**Secondary Depths**
- Analytic Consulting
- Business & Society
- Entrepreneurship
- International Business
- Real Estate

**Concentrations:**
- Arts Management, Environment and Sustainability Management, Film and Media Management, and Health Innovation
## Employer Services At a Glance

<table>
<thead>
<tr>
<th><strong>Job Postings</strong></th>
<th><strong>Wonderful Wednesdays</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Handshake is Emory’s free online job board to post full-time, internship and part-time job opportunities for undergraduate students in the College of Arts &amp; Sciences and the Goizueta Business School.</td>
<td>Wonderful Wednesdays are a weekly celebration of the Emory community every Wednesday from 12:00pm to 2:30pm in Asbury Circle. Employers can sign up to co-host a table with the Career Center.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Career Fairs</strong></th>
<th><strong>Resume Renovation Day &amp; Practice Interview Program</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>The Career Fair serves as a great educational and pre-recruitment tool, providing employers with an opportunity to network with Emory’s talented undergraduates, building invaluable relationships on campus. Our fairs regularly draw 800+ students. We offer a large Spring and Fall Career Fair each year.</td>
<td>Help undergraduate students prepare for the recruiting season by providing feedback on resumes &amp; interviews. Resume Renovation: Each student will receive 10-15 minutes for their critique. Practice Interview Program: help students practice behavioral/traditional interviews. Employers who volunteer for these programs will be recognized as sponsors in all marketing materials.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>On Campus Interviews</strong></th>
<th><strong>Hire Us: Connecting a Diverse Workforce with Inclusive Employers</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>You are invited to use one of our 8 interview rooms which are available Monday – Friday, 9:00 AM – 5:00 PM between the approved dates in The Career Center’s Recruiting Calendar. A typical recruiting day runs from 9:00 am to 4:30, including an hour lunch break and two 15-minute breaks. The Career Center opens at 8:30 am.</td>
<td>Hire US is an event designed to connect students who have historically faced under representation and/or discrimination in work environments and hiring processes with employers committed to building and supporting a diverse and inclusive workforce. This event is typically held the night before the Spring and Fall Career Fair, and you may register for this event on Handshake.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Information Sessions/ Employer Events</strong></th>
<th><strong>Career Discovery Days</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Information sessions tend to be well attended at Emory’s campus, provided they are planned 3-4 weeks in advance &amp; coordinated with the Recruiting team. 1 hour sessions are allotted for each employer.</td>
<td>Career Discovery Days are designed to help Emory students learn what “it is really like” to work in a particular job, industry or organization by providing the opportunity to shadow a professional for a day.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Networking Nights</strong></th>
<th><strong>Career Conversations</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>The High Five Networking Series (sponsored by the High Five Foundation) are events designed to bring students face-to-face with industry professionals. The goal is to create a casual atmosphere that encourages candid conversation about decision making, goal setting, and overall career advice.</td>
<td>Employers have the opportunity to meet with students one-on-one or in small groups of up to four students to share information about the organization and promote future career opportunities. This is a great way to connect with first and second year students and build connections early.</td>
</tr>
</tbody>
</table>
Tips from the Recruiting Team

**Job Postings**

- Attract the “right” candidates by including a detailed job description that clearly outlines responsibilities and requirements to help students understand the position.
- Make sure the job functions added to your position description match the job to ensure you will receive applications from candidates who search Handshake using this search criteria.
- Do not post a position for longer than 60-90 days; we find students tend to wait until the deadline to apply, which may limit your applications should you have more immediate hiring needs.
- Be sure to clearly state if students need to apply on your website as well.

**Information Sessions & Events**

- Post positions to Handshake before your event.
- Timeliness and duration of your event is very important; long events are harder to attract students to participate.
- Information sessions should last no longer than 1 hour; the best and the brightest students you are likely trying to attract are heavily involved on campus and have limited availability.
- Evening information sessions should start at 5:30pm, 6:30pm or 7:30pm due to student class schedules.
- Make sure you provide strong marketing language to the recruiting team; this is what we use to promote your event.

**On-Campus Interviews**

- Select alternate candidates for your interview schedules to maximize your interview slots.
- Attach your jobs to the schedule as soon as possible to allow students time to find, review and apply to your position(s).
- Notify the Recruiting Team if you have not selected the full amount of slots that have been reserved for you to eliminate empty time slots on your schedules.

**Career Fairs**

- Be sure to post your job posting(s) 1-2 weeks before the fair.
- Engage with students of all class years; younger students participate in our fairs and want to learn about future opportunities.
- Consider sponsorship opportunities to increase brand awareness.

**General**

- Coming on campus first does not always equal recruiting success.
- The most successful employers maintain a consistent brand and presence on campus.
- It is very difficult to utilize class time for recruiting or training purposes; if you are an alumni, leverage your alumni connection with faculty for these needs.
Highlighted Services

**Handshake** hosts all job postings (full-time, part-time, internship & more), on-campus interviews, information sessions. Career Fairs and other Career Center events exclusively available to students and alumni served through the Emory University Career Center. Posting a position through Handshake is free of charge.

**Career Discovery Days** are an excellent way for employers to show off their organization and opportunities to students who are seeking to learn “what it’s really like” to work in a variety of career fields. Students ranging from first year students to juniors typically participate. To sign up, email recruiting@emory.edu

---

*Data from LinkedIn

Where Emory Alumni Work

Atlanta, GA: 22,178
New York, NY: 6,254
Washington, DC: 3,197
San Francisco, CA: 1,966
Boston, MA: 1,519
Los Angeles, CA: 1,469
Chicago, IL: 1,375
Philadelphia, PA: 1,037
Employer Partner Program

Many organizations have provided generous financial support to the Emory Career Center over the years. Due to these donations, we have been able to provide several services for our students, including:

- **Career Ambassador Program**: Career Ambassadors serve as brand ambassadors for employers on campus. They help to host employer information sessions and provide on-site support for recruiters.
- **Emory Networking Nights**: Networking Nights provide an opportunity for Emory students to explore career paths around a targeted industry.
- **Online systems**: Handshake, InterviewStream and GoinGlobal are a few of the tools we offer to students.
- **Emory Clothing Closet**: This initiative allows Emory students to check out professional attire items for interviews, career fairs, information sessions and other events.

The Employer Partner program, which is limited to 12 employers each year, will help you create a strong brand on campus with Emory students while also supporting the initiatives outlined above. See the below chart to learn more about our sponsorship levels and benefits.

### Partner Benefits

<table>
<thead>
<tr>
<th>CAREER FAIRS &amp; EVENTS</th>
<th>Dooley $5,000</th>
<th>Eagle $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Waived fees for <strong>BOTH</strong> Fall and Spring Career Fair with premium table location and an expanded career fair package for 2 tables and 8 representatives</td>
<td>x</td>
<td></td>
</tr>
<tr>
<td>Waived fees for <strong>ONE</strong> Career Fair (fall or spring) with premium table location and an expanded career fair package for 2 tables and 6 representatives</td>
<td>x</td>
<td></td>
</tr>
<tr>
<td>Sponsorship recognition on all marketing materials for the Fall Career Fair &amp; Spring Career Fair</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Invitation to participate in the Practice Interview Program and Resume Renovation Day</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Priority invitation to all networking and panel events</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Invitation to co-host a Wonderful Wednesday with the Career Center</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Diversity or custom event sponsorship</td>
<td>x</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BRANDING</th>
<th>Dooley $5,000</th>
<th>Eagle $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo included on the website</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Visibility of organization’s logo in the Career Center</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Customized social media posts promoting your organization throughout the year</td>
<td>x</td>
<td></td>
</tr>
<tr>
<td>One targeted email blast about your opportunities to students each semester</td>
<td>x</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>RECRUITING</th>
<th>Dooley $5,000</th>
<th>Eagle $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Priority scheduling for on campus interviews, information sessions and other events (Dooley first, Eagle Second)</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Inclusion on the Career Center Employer Advisory Board</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Annual partners report that summarizes recruiting activity and gives future recommendations</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Priority use of conference room during on-campus interviews and campus visits</td>
<td>x</td>
<td></td>
</tr>
<tr>
<td>Catered lunch provided the day of your on-campus interviews</td>
<td>x</td>
<td></td>
</tr>
<tr>
<td>Option to hold employer breakfast or lunch with all Career Center staff and select university contacts to share your opportunities</td>
<td>x</td>
<td></td>
</tr>
</tbody>
</table>
Emory Traditions: Dooley & Swoop

DOOLEY

“Dooley represents a quirky tradition on campus. The biology lab skeleton safeguards the official Spirit of Emory. Acting through students selected to don the Dooley mantle, he maintains a vigorous and unpredictable presence during a week in his honor in the spring. The identity of these students is one of the best-kept secrets on campus. Each spring, students celebrate Emory’s resident spirit in a week of fun, foolishness, and rich tradition. Dooley has the power to dismiss class—and that is just the beginning of a memorable week.”

- http://www.emory.edu/home/about/history/dooley.html

EAGLES

“Powerful, playful and at times a little sassy, Swoop is the much-beloved face of the Emory Eagles. But this was not always the case. Once upon a time, Emory’s athletic teams had no nickname. In the distant past, our sports teams had been unofficially called, at one time or another, the Hillbillies, the Gentlemen and even the Teasippers, but by 1960, we were just Emory. The Wheel’s Sports Editor at the time, an intrepid young man named David Kross, decided that this situation just would not do and on Oct. 27, 1960, he unilaterally declared from the bully pulpit of the Sports section that Emory’s sports teams would henceforth and forever more (unless people disagreed) be called the Eagles. The name stuck.

July 4, 1986 was not only the 210th anniversary of the signing of the Declaration of Independence, it was also Swoop’s birthday. Ever since then, he has been representing Emory both on and off the court/field. In addition to leading the cheering section at Emory sporting events, Swoop is also active in the Atlanta community, helping charities raise money for a plethora of good causes. In his spare time, Swoop enjoys listening to the music of the Eagles and watching old basketball games on ESPN Classic, especially those involving Larry Bird.” – Bennett Ostdiek, Editor-at-Large at The Emory Wheel - http://emorywheel.com/dooley-vs-swoop/
## Contact Information

### Employer Relations Team

404-727-6211  
recruiting@emory.edu

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Phone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Laura Garcia</td>
<td>Associate Director of Recruiting and External Relations</td>
<td>404-727-0510</td>
<td><a href="mailto:recruiting@emory.edu">recruiting@emory.edu</a></td>
</tr>
<tr>
<td>Tricia Herold</td>
<td>Recruiting Manager</td>
<td>404-712-9438</td>
<td></td>
</tr>
<tr>
<td>Asia Waller</td>
<td>Recruiting Manager</td>
<td>404-727-8693</td>
<td></td>
</tr>
</tbody>
</table>

### Career Counseling Team

<table>
<thead>
<tr>
<th>Name</th>
<th>Majors Served</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paul Bredderman</td>
<td>Comparative Literature, Environmental Sciences, Film Studies, Linguistics, Media Studies, Philosophy, Sociology</td>
<td><a href="mailto:paul.bredderman@emory.edu">paul.bredderman@emory.edu</a></td>
</tr>
<tr>
<td>Sarah Clark</td>
<td>Biology, Chemistry, Human Health, Neuroscience and Behavioral Biology, Psychology</td>
<td><a href="mailto:sarah.clark@emory.edu">sarah.clark@emory.edu</a></td>
</tr>
<tr>
<td>Don Cornwell</td>
<td>American Studies, Anthropology, Anthropology &amp; Human Biology, Arabic, Chinese, Classical Civilization, Classics, East Asian Studies, French, German Studies, Greek, Interdisciplinary Studies, Italian Studies, Japanese, Latin, Religion, Russian, Spanish, Spanish &amp; Portuguese</td>
<td><a href="mailto:don.cornwell@emory.edu">don.cornwell@emory.edu</a></td>
</tr>
<tr>
<td>Paul Fowler</td>
<td>Computer Science, Math and Computer Science</td>
<td><a href="mailto:paul.fowler@emory.edu">paul.fowler@emory.edu</a></td>
</tr>
<tr>
<td>Kalesha Hicks</td>
<td>Economics, Economics and Mathematics</td>
<td><a href="mailto:kalesha.hicks@emory.edu">kalesha.hicks@emory.edu</a></td>
</tr>
<tr>
<td>Kendra Owens</td>
<td>Applied Mathematics, Applied Mathematics and Statistics, Biophysics, Engineering, Physics, Quantitative Sciences</td>
<td><a href="mailto:kowens8@emory.edu">kowens8@emory.edu</a></td>
</tr>
<tr>
<td>Rodia Vance</td>
<td>History, International Studies, Pre-Law, Political Science</td>
<td><a href="mailto:rodia.vance@emory.edu">rodia.vance@emory.edu</a></td>
</tr>
<tr>
<td>Beth White</td>
<td>African American Studies, African Studies, Ancient Mediterranean Studies, Art History, Dance and Movement Studies, English, English and Creative Writing, Latin American and Caribbean Studies, Middle Eastern and South Asian Studies, Music, Playwrighting, Theater Studies, Visual Arts, Women’s Gender and Sexuality Studies</td>
<td><a href="mailto:beth.white@emory.edu">beth.white@emory.edu</a></td>
</tr>
</tbody>
</table>

www.career.emory.edu  
404-727-6211  
recruiting@emory.edu