Careers for Writers
Monday, Sept. 23, 2019, 7 – 8pm Panel Q & A; 8 – 8:30pm Networking
Co-Sponsored by Emory University Career Center, Center for Creativity & Arts, & Emory’s Creative Writing Program

Our Guest Speakers

Jordan Bienstock ('99C) is the Live & Original Programming Manager for Standards and Practices for the Standards and Practices department of Katz Broadcasting, home to a family of digital multicast networks, including Bounce, Escape, Grit, Laff and Court TV. In this capacity, he ensures that content across all networks adheres to editorial guidelines, setting policy for live programming; working on original programming through all stages of production (script to finished programs); and managing acquired content. Previously, Bienstock worked at CNN for 14 years, where he was the writer for CNN Student News, which presented the top news of the day to a middle and high school audience. Additionally, he authored an ongoing entertainment column (Everyone’s a Critic) and wrote multiple articles for CNN.com. Bienstock graduated from Emory University with a Bachelor of Arts degree in Religion and Philosophy.

Felicia Feaster ('94G) Felicia Feaster is a managing editor at HGTV.com and TravelChannel.com and an award-winning art, lifestyle and film writer whose work has also appeared in The Economist, Atlanta magazine, Elle, New York Press, Playboy, Travel + Leisure, Art in America and the Atlanta Journal-Constitution where she has served as the art critic for the past nine years. She holds a degree in film and Eastern European studies from the University of Florida and an M.A. in film studies from Emory University. She is the co-author of Forbidden Fruit: The Golden Age of the Exploitation Film, the basis for a film and lecture series in March 2019 at New York City’s Film Forum and she is the co-founder of the Atlanta Film Critics Circle, a group of 26 Atlanta-based critics. For 15 years she was a staff film critic at Atlanta’s alternative weekly Creative Loafing. She has appeared on Turner Classic Movies’ FilmStruck streaming service, WABE radio in Atlanta and on CNN as a film expert and has curated art exhibitions at the Atlanta Contemporary, Tew Galleries and Arts for All Gallery. She serves on the board of directors of the Atlanta arts magazine Burnaway.org, on the board of directors of the Georgia Committee of Washington, D.C.’s National Museum of Women in the Arts, on the Advisory Council of Atlanta Celebrates Photography and on the steering committee of the grass roots arts fundraising group Idea Capital which has raised over $90,000 in the course of its 10-year history to support artists in Atlanta.

Jonah Heller ('12 BFA-SCAD; '16 MFA-VCFA) is an Associate Editor at Peachtree Publishing Company Inc. in Atlanta, GA. He graduated with an MFA in Writing for Children and Young Adults from the Vermont College of Fine Arts and earned his BFA in Dramatic Writing for Film and TV at the Savannah College of Art and Design. His editorial focus ranges from board book to young adult. In addition to shepherding some amazing books to the printer, he also manages the editorial internship at Peachtree. Say hello on Twitter @jrheller87

Julie Jordan ('05C) graduated from Emory University with a degree in Psychology. After working for the Florida Governor’s Office for five years and pursuing a master’s in social work, she switched career paths to communications. She worked at the FSU College of Medicine interviewing researchers and writing about their work. In April 2016, she graduated from FSU with a master’s in Integrated Marketing and Management Communication. She moved back to Atlanta in February 2017 to work in communications at the Georgia Department of Public Health as a writer and editor. In September 2019, she began working for Children’s Healthcare of Atlanta to write about pediatric research.

Evan Kananack ('09 History, English, Film) is a Creative Director at Ideas United, an Atlanta-based creative agency and production company where he writes, directs, and oversees a team of creatives on a variety of video and marketing content. He has worked on original streaming television with Sony PlayStation; branded content with Google and the United Nations; docu-style videos for The Smithsonian Institution; and national commercial campaigns with the NCAA, The PGA of America, and The Weather Channel. Evan is passionate about story, and he assures you that the Hero’s Journey can inhabit 30 seconds just as it can 90 minutes.